buyward

Meet buyers who've already had the call.

How Buyward works for buyer's agents, from your application to getting paid, shown on the real Buyward site.

$0

to be listed. No subscription.

$0

for an introduction alone. You pay only after a client signs and pays you.

1 hr

Buyward calls every buyer within the hour in opening hours, before you meet them.

PART 1 OF 3

Get listed

1. Apply in five minutes
2. Pass the four checks
3. Sign the introduction service agreement
4. Your profile goes live

PART 2 OF 3

Get introduced

1. A buyer enquires; we call them within the hour
2. We match buyers with up to three qualified buyer's agents
3. The buyer chooses who to meet
4. You receive the introduction and call within two business hours

PART 3 OF 3

Get paid

1. You run the consultation
2. Your client signs and pays you; we invoice $500, or $1,000 if your fee is above $25,000
3. At your payment stage, once your client's balance clears, we invoice the rest
4. You keep the rest

The agent, agency, buyer and figures in this document are fictional and used for illustration only. Screens are from the Buyward website and its documents.

GET LISTED, STEPS 1 TO 4

Apply, get checked, sign, go live.

Joining takes five minutes. We collect the four checks within two business days, then you approve your profile before anyone sees it.

1 Apply in five minutes

You, your agency, where you buy and how you charge. Listing is free and there is no subscription.

2 Pass the four checks

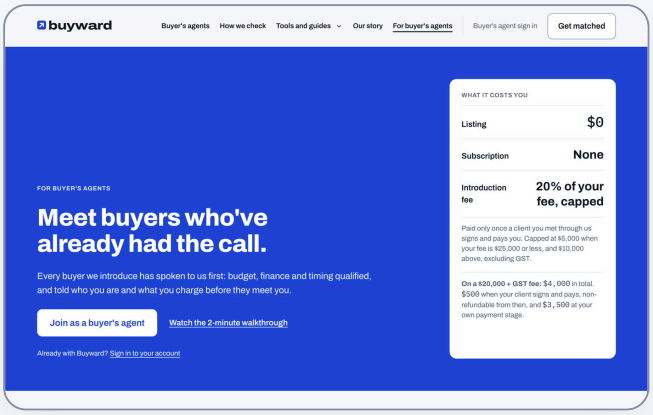
You approve every word, figure and suburb. The same four checks apply to every agent and are rechecked every year.

3 Sign the introduction service agreement

Buyward and someone authorised to bind your agency both sign before your profile can go live or appear in recommendations.

4 Your profile goes live

Buyers see your fees in dollars, your four checks, a map of where you buy and your recent settled purchases.



The join page and its free application form.

The four checks

Licence
Your licence and your agency's, looked up on the state register.

PI insurance
A current certificate of currency for professional indemnity insurance.

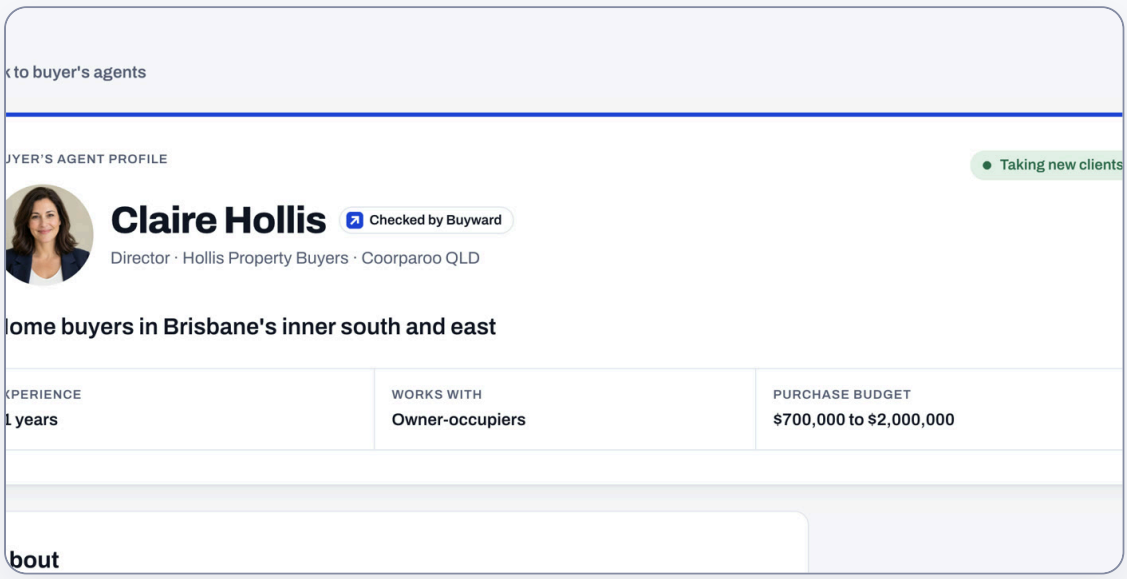
Fee schedule
Your fees in writing, exactly as you quote them, with GST.

Settled purchases
Evidence of purchases settled for clients in the last 12 months. Redacted is fine.

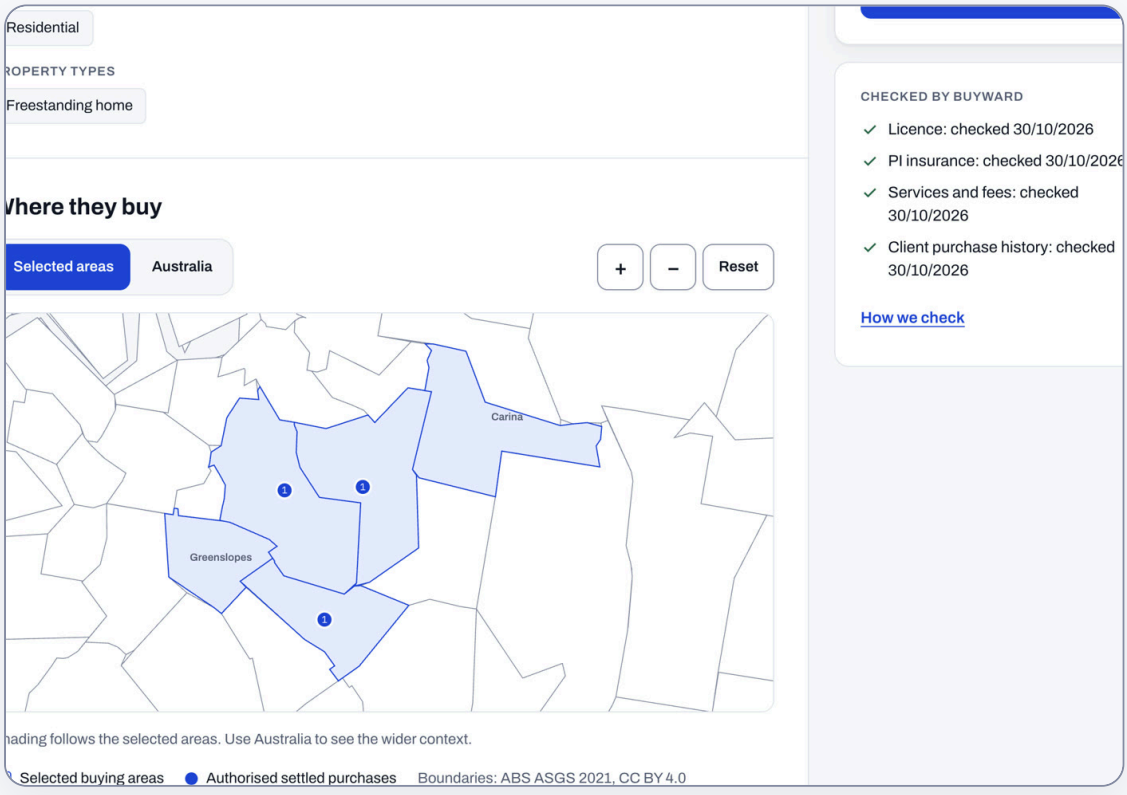
GET LISTED, STEP 4

What buyers see when your profile goes live.

Your profile shows your fees in dollars, the four checks with dates, a map of the suburbs you buy in and your recent settled purchases.



Claire Hollis's profile: who she helps and where she buys.



The map of the suburbs she buys in, with her settled purchases.

GET INTRODUCED, STEPS 1 AND 2

Every buyer has had the call before they meet you.

1

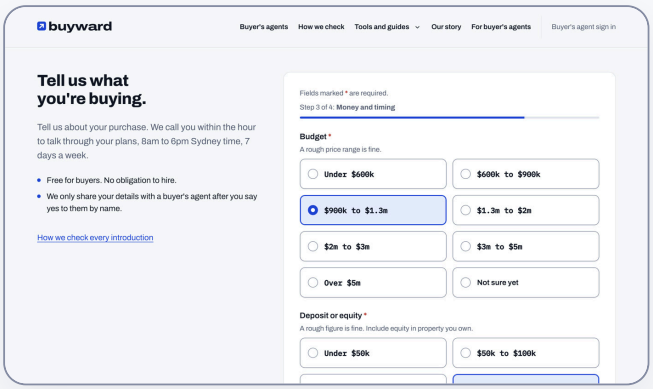
A buyer enquires. We call them within the hour

They tell us what and where they're buying, budget, deposit, finance and timing. We call in opening hours, 8am to 6pm Sydney time, seven days, and check budget, finance and timing.

2

We match buyers with up to three qualified buyer's agents

Eligibility comes first: current checks, area, property type, budget, service and availability. Then the strongest fit, where fast first contact and reliable updates can count. Staff review every shortlist.



The buyer's enquiry form, step 3 of 4.

Sam's shortlist



Claire Hollis, Hollis Property Buyers
Suburb coverage in Coorparoo and Camp Hill, first home buyers, bids at auction



Dev Raman, Raman Buyers Advocacy
Brisbane metro, negotiation and auction bidding



Greg Whitford, Whitford Property Search
Queensland-wide, home buyers and investors

If nobody suits a buyer's brief, we tell them so instead of filling the list.

GET INTRODUCED, STEPS 3 AND 4

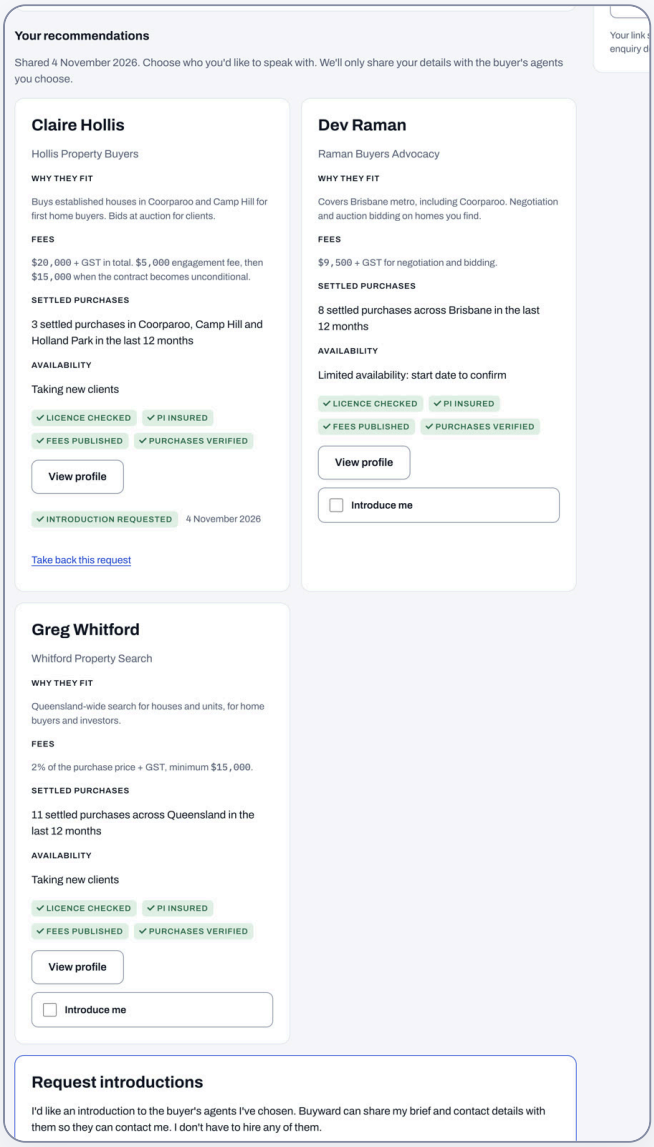
The buyer chooses you, then you get the brief.

3 The buyer chooses who to meet

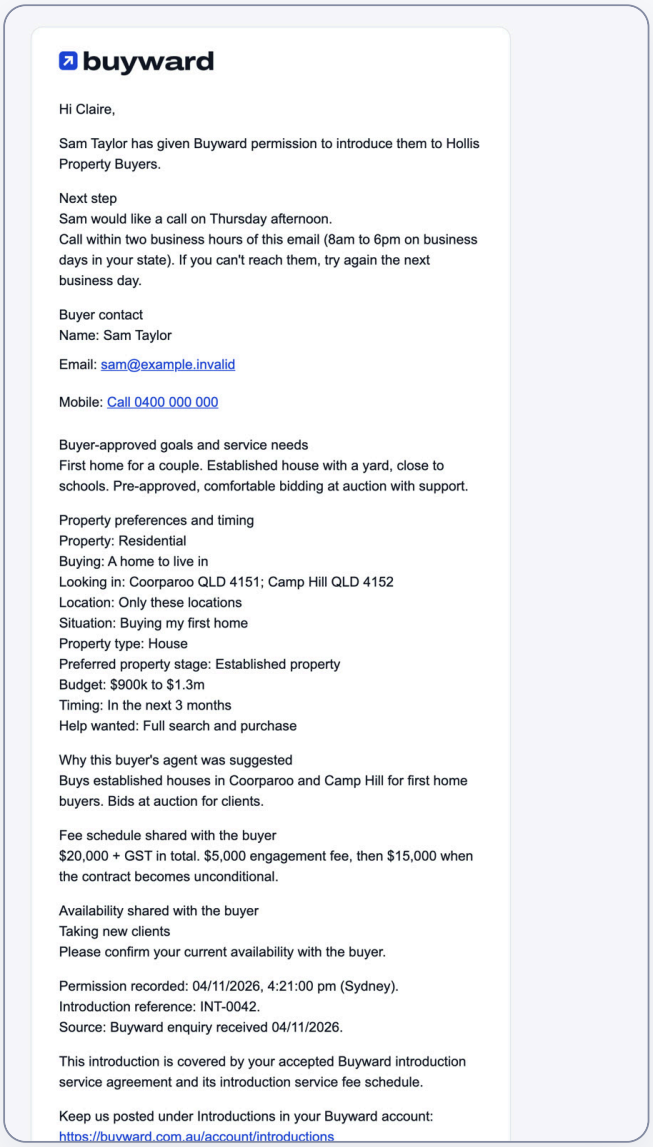
Recommendations appear in the buyer's Buyward account with fit, fees, settled purchases and availability. They tick Introduce me for the agents they want. Their details are shared only with the agents they choose.

4 You receive the introduction and call within two business hours

Contact details, the buyer's approved goals, property preferences and timing, why you were suggested and the fee they have already seen. Tell us in your Buyward account when you've spoken and when you've met.



Sam's account after choosing Claire.



The introduction email Claire receives.

GET PAID, STEPS 1 TO 4

Buyward is paid from money your client has already paid you.

1 **You run the consultation**

The buyer already knows your service and your fee. You sign your own engagement agreement with them. Nothing is due to Buyward yet.

2 **Your client signs and pays you**

Once their first payment clears, Buyward invoices $500, or $1,000 if your fee is above $25,000. Our introduction is complete, so it's non-refundable. It counts towards Buyward's total fee. 14 days to pay.

3 **The purchase goes unconditional**

Once your client's remaining fee clears, Buyward invoices the balance. If you're paid at settlement, it waits for settlement.

4 **You keep the rest**

In the example below you keep $16,000 of a $20,000 fee.

Worked example: a $20,000 + GST fee, $5,000 upfront and $15,000 at unconditional

CLIENT SIGNS	BUYWARD INVOICE 1	UNCONDITIONAL	BUYWARD INVOICE 2
$5,000	$500	$15,000	$3,500
+ GST engagement fee, paid to you	After your client's first payment clears	+ GST balance, paid to you	Balance. $4,000 in total.

	STANDARD AGREEMENT
Your fee, ex GST	$20,000
Buyward rate	20%
Cap	$5,000
At signing	$500
At unconditional	$3,500
Buyward total	$4,000
You keep	$16,000



Introduction service

Milestone	Client signed and first payment cleared
Professional fee base, excluding GST	$20,000.00
Agreed rate / cap	20% / $5,000.00
Total introduction fee before GST	$4,000.00
Previously invoiced before GST	$0.00
This invoice before GST	$500.00

Invoice 1, from Buyward's invoice template.

How the fee is worked out

20% of your total professional fee excluding GST, including any engagement fee and excluding genuine third-party costs and refunds. It is capped at $5,000 where your fee is $25,000 or less, and $10,000 above that.

HOW WE WORK

Simple rules, applied to everyone.

Your fees, as you charge them

Buyers see your fee in dollars beside the other agents'. No "from" prices and no hidden engagement fees.

Fit first, then follow-through

We introduce on fit: location, purchase type, budget and timing. Call each buyer within two business hours and tell us in your account when you've spoken and met. Among good fits, that record can count. No stars or league tables, and you see your own record.

Buyers always know the arrangement

Every introduction tells the buyer that agents pay Buyward a fee for the introduction service if they engage them.

Lapsed or away means paused

If your licence or insurance lapses, introductions pause until we see the renewal. Away on leave? Pause new introductions in your account.

Does an introduction cost anything?

No. A fee is earned only when an introduced buyer signs and pays to engage your agency.

What if the buyer doesn't sign with me?

Nothing is payable. The buyer chooses whether to hire any of the agents they meet.

What if the buyer comes back to me directly later?

The agreement covers a binding engagement within 12 months of the original introduction, including direct contact. If you already had a relationship with the buyer, reply with the supporting dates and records.

Is the upfront instalment refundable?

No. It's earned once your client has signed and their first payment has cleared, because our introduction is complete and the service is then yours to deliver. It isn't refunded if the engagement is later cancelled, the fee is reduced or you refund your client. We only correct an invoice raised in error.

When do I pay, and how?

Two invoices, each with 14 days to pay: $500 ($1,000 if your fee is above $25,000) after your client's first payment clears, then the balance at your profile's payment stage once your client's remaining fee clears.

Who owns the client relationship?

You do. You sign your own engagement agreement with the buyer and provide the service. Buyward introduces and keeps in touch with the buyer through to settlement.

Join as a buyer's agent

Five minutes to apply. Questions:
hello@buyward.com.au

buyward.com.au/for-buyers-agents

Illustrative example. Claire Hollis, Hollis Property Buyers, Sam Taylor, Dev Raman and Greg Whitford are fictional, and their headshots are AI-generated. The introduction service agreement you sign sets the binding terms.